

Advance Your Career in Marketing

Make Your Mark in Higher Education

The Asia Pacific Institute of Information Technology (APIIT) Sri Lanka is an ISO 9001:2008 certified leading higher education institute established in partnership with APIIT Malaysia and Staffordshire University, UK. APIIT Sri Lanka offers globally accepted Internal British Degree programmes in Computing/ IT, Business Management and Law. For over a decade, APIIT Sri Lanka has been successful in promoting quality and diversity in higher education through global partnership.

To support our expanding operation, we seek qualified and experienced professionals for the following positions to strengthen the APIIT Marketing Team.

MARKETING MANAGER

Develop and implement novel and innovative marketing strategies and promotional plans to enhance the brand image of the respective schools and increase the market share of the relevant programmes.

MARKETING EXECUTIVES

Be involved in all aspects of marketing including promotions; advertising; public/ media relations; event management; sponsorship; planning; student recruitment; and research.

SOCIAL MEDIA EXECUTIVE

Create and develop engaging social media content and campaigns; manage and actively maintain presence on Facebook, Twitter, LinkedIn and Blogs; manage the website; develop and implement online marketing campaigns; Possessing knowledge of web designing, Photoshop/ Illustrator and excellent writing/ communication skills is a must.

Ideal candidates should possess a relevant degree from a recognised university and/or professional qualification in marketing, and relevant work experience in marketing, brand management, advertising, promotions or e- marketing. A passion for marketing and customer service together with well developed communication skills, PR/ interpersonal skills, IT skills problem solving skills, and team working skills is desired.

An attractive remuneration package commensurate with qualifications and experience is offered to selected candidates.

If you are confident of meeting the above requirements, please send us a detailed CV with a recent colour photograph and contact details of two non- related referees to reach us on or before 31st January 2012.

Manager – Human Resources
ASIA PAIFIC INSTITUTE OF INFORMATION TECHNOLOGY
388, Union Place, Colombo 2 Sri Lanka.
Email: info@apiit.lk

MARKETING
MANAGER

MARKETING
EXECUTIVES

SOCIAL MEDIA
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